Seed
BUSINESS SOLUTIONS

PUBLIC MEETINGS

Tuesday 27 May 2014

11am or 6pm

Bathurst Memorial Entertainment Centre

HAVE YOUR SAY

Are you interested in how the tourism sector develops in the region?

> Destination management
an ongoing process in which tourism, industry, government and community leaders plan for the future and manage a destination.

Bathurst Region Destination Management Plan

Bathurst Regional Council has commissioned Seed Business Solutions to develop a Destination Management Plan (DMP) for the LGA.

The primary objective is to develop a 5-year Destination Management Plan that considers:

To produce a plan that is meaningful and achievable WE NEED YOU to share with us, your vision, goals and experiences.

Recognising that you are busy, we are conducting a workshop for people actively involved in promoting the history of Bathurst.

At the workshop, we'll be asking you for your insights about Tourism activity in the region. We'll be asking you about the good, the bad and the magnificent, in terms of the region, as it is now.

We'll also be asking you to share with us, your vision for how the sector should be developed.

Come prepared, because one of questions will be asking you how willing you are to support the development of the region too…. Because at the end of it all, the more willing you are to collaborate, the more likely you (and the region) are to succeed.

For further information contact: Megan Dixon, Principal Consultant, megan@seedbusinesssolutions.com.au

For more information about the project visit

www.bathurstDMP.com.au

SEED BUSINESS SOLUTIONS
DUBBO, NSW 2830
WWW.SEEDBUSINESSSOLUTIONS.COM.AU

PHONE
0459 685 091

BATHURST REGIONAL COUNCIL